

JACQUELINE WARE

EXPERIENCE

OLLIE AI | CONTENT CREATOR

2023-11 - Present

- Designed creative assets for app store events
- Designed static social media content & filmed/edited short form video content

OUT THE DOUGH | SOCIAL MEDIA MANAGER

2023-03 - Present

- Designed in-store signage, window decals, product packaging, and menu expansions
- Designed static social media content & filmed/edited video content that increased follower count by 1.7k
- Designed and executed email campaigns that consistently hit a 68% open rate and 3% CTR
- Created and managed content calendars, ensuring consistent brand messaging and effective storytelling across multiple platforms
- Built website for sister restaurant expansion: pizzaamoreca.com

UGC CREATOR | FREELANCE

2022-11 - Present

- Created short form video content for brands to run as paid ads on various social platforms, including clients such as HelloFresh, Rahua Beauty, Dream Games, and TYMO
- Utilized direct response marketing tactics to create videos that feel organic to the end user, convert to sales, and ultimately increase my clients ROI
- Implemented creative strategy, storytelling, and visual aesthetics to transform user-generated content into compelling brand narratives and marketing assets for brands
- **Portfolio:** jacquelinewareugc.com

RENEGADE.BIO | ACCOUNTS & SALES ASSOCIATE

Renegade.bio, San Francisco

2022-01 - 2022-09

- Designed product brochures for diagnostic testing options, social media posts, & flyers
- Owned end-to-end operations for client diagnostic testing programs ranging from 1 day to 6 months—ensuring client satisfaction, renewal, and expansion
- Independently managed client accounts valued up to \$30,000 and assisted the Account Executive with accounts valued up to \$100,000

 906.361.6678

 jacquieeware@gmail.com

 jacqueline-design.com

 jacquelinewareugc.com

EDUCATION

BACHELOR OF SCIENCE BUSINESS ADMINISTRATION

Ferris State University

SKILLS & SOFTWARES

- Bilingual (English & Spanish)
- Logo Design
- Print Design
- Video Editing
- Adobe Illustrator
- ProCreate
- Canva
- CapCut
- Wix
- Spline (3D)